



**GUELPH
SYMPHONY
ORCHESTRA**

The Sound of Guelph – Your City, Your Music The Guelph Symphony Opportunity

2010-2011 Season Sponsorship Proposal

An Opportunity to Invest in the Cultural Life of our Community

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www.guelphorchestra.ca

AN INVITATION TO SPONSOR THE GUELPH SYMPHONY ORCHESTRA

You are invited to become a sponsor of the Guelph Symphony Orchestra (GSO), which provides residents and surrounding communities with an affordable opportunity to enjoy a selection of classical and contemporary music. Link your business with some of Guelph's best musicians and emerging professionals by becoming one of the 2010-2011 Season sponsors.

The GSO is committed to quality performance and offers audiences a variety of accessible live musical experiences while also providing an opportunity for emerging professional performers from the community. The Orchestra's registered charitable number is: **88621 2919 RR0001**

The Sound of Guelph – Your City, Your Music
The Guelph Symphony Opportunity

The Guelph Symphony Orchestra – Guelph’s Own Orchestra

Mission Statement:

“To serve the community of Guelph by providing an important cultural asset and high quality orchestra that engages people to enrich their lives at work and play and builds a sense of pride in the community.”

The GSO is a semi-professional classical orchestra, based in Guelph and using primarily Guelph-area players. The ensemble consists of 35 to 55 players, depending on the repertoire requirements. Now in its tenth season, with Simon Irving as Artistic Director, it has given over 60 concerts to date, with an ever-increasing degree of professionalism.

The Guelph Symphony Orchestra is committed to quality performance and offers audiences a variety of accessible live musical experiences while also providing an opportunity for young emerging professional performers from the community.

In March of 2001, the GSO performed its first concert and since then the orchestra has rapidly established a reputation for fine classical music. Initially offering a season consisting of four concerts, the GSO has grown to a five-concert season while also providing important support to choral groups such as the University of Guelph Choir and the Liberation Choir of Southern Ontario.

The February 2008 concert was recorded and issued as our first commercial CD. We were delighted to hear it broadcast on CBC radio on DiscDrive in April 2008, as this verifies the high standards we have achieved.

In the summer of 2004 the GSO initiated an outdoor event – ***Music in the Park*** – to make live symphonic music more accessible to the community. The sounds of the orchestra filled Hastings Stadium in Exhibition Park and an enthusiastic “family filled” audience embraced the experience. *Music in the Park* has become an annual outdoor event and will be held for the first time in the Guelph Multicultural Festival in 2011.

Education is an important component of the GSO. The core of professional musicians provide important leadership for other players; assume teaching responsibilities by holding sectional rehearsals before full orchestra rehearsals; and mentor others in their section during rehearsals.

As part of its annual season of concerts, the orchestra has invited accomplished Canadian musicians such as **Anton Kuerti, Suzanne Hou, Alexander Tselyakov and Jacques Israelievitch** to perform with them, offering masterclasses for students of all ages. Many of the GSO concerts also feature young emerging professional performers providing them with important live performance experience. Pianist Michael Esch, violinist David Gilham and soprano Sarah Kramer have all been featured performers.

In 2002, the GSO initiated the **Guelph Symphony Under-23 Concerto Competition** to offer talented young musicians the opportunity to perform with a quality orchestra in front of a live audience. Each year a different instrument category is offered – piano, strings and wind.

The GSO also enthusiastically pursues creative partnerships with other musical groups in the community. Successful partnerships have included the Guelph Youth Singers, the University of Guelph Choir, Edward Johnson Music Foundation, and the Guelph Youth Music Centre String Orchestras.

Guelph’s symphony orchestra is committed to the community it serves and looks forward to continued growth within this community. Our website is **www.guelphorchestra.ca**.

GUELPH SYMPHONY ORCHESTRA 2010-11 SEASON – All concerts at River Run Centre

The Guelph Symphony Orchestra is excited to announce that for this, the Tenth Anniversary season, we will offer five concerts, and five guest conductors. One of these will be selected as the new resident conductor of the GSO, starting in the 2011-2012 season

Mozart's "MARRIAGE OF FIGARO" Saturday Oct 23, 2010 at 7:30 pm

Conductor - Kristian Alexander. A concert performance of Mozart's comic masterpiece, featuring a strong cast including such Guelph favourites as Andrew Tees as Figaro, Michael York as the Count and Marion Samuel-Stevens as the Countess. Brian Otto will narrate this trimmed-down performance which will include all your favourite music, sung in English. Book early to avoid disappointment!

"Christmas Choral Fantasy" with Grand River Chorus, Sunday December 12, 2010 at 3pm

Conductor - David Bourque. Our Christmas offering is a blend of classics and festive seasonal music. Beethoven's Choral Fantasy, with the Grand River Chorus and Amy Wark (piano) is the major work, together with the dazzling opening chorus from Bach's "Christmas Oratorio", and Brahms' "Christmas Day". There will be lots of carols and opportunities for audience singalong. Delightful music for the season, with something for everyone!

"Dreams of Vienna" on New Year's Day 2011 at 3pm is back!

Conductor - Michael Newnham. This annual GSO Viennese-style musical feast is now a popular Guelph New Year's Day tradition. Two terrific soloists give double the pleasure! - Guelph's own soprano Donna Ellen Trifunovich, now resident in Vienna with the State Opera, and mezzo Julie Nesrallah, of CBC fame. These duelling divas will be a lot of fun! And the orchestra plays waltzes, marches and polkas, complete with elegant dancers gliding over the stage.

"Brilliant Beethoven" with Guelph Youth Music Centre Symphony, Sun Feb 20, 2011 at 3pm

Conductor - Evan Mitchell. Beethoven's 7th Symphony is the major work, and the concert opens with Rossini's overture "The Italian Girl in Algiers", performed side-by-side with the Guelph Youth Music Centre Symphony Orchestra. As a special bonus, we present the joint winners of our Annual Concerto Competition: Hugo Lee plays Bellini's Oboe Concerto, and Afendi Yusuf plays Mozart's Clarinet Concerto.

"Masterworks - Liszt and Brahms" Sunday April 3, 2011 at 3pm

Conductor - Judith Yan. In honour of the Liszt bicentennial, Russian-Canadian pianist Alexei Gulenco will perform the spectacular Liszt Piano Concerto No. 1. Brahms' magnificent Symphony No. 4 is the major work, and the opening piece is an engaging performance of the Bach Double Violin Concerto, featuring 30 young Guelph soloists.

Additional GSO Concerts

"Rockin' with the GSO" 8 pm Saturday Sept 25, 2010

Once again, Guelph's own rock / pop group, 'Euphoric Flight,' shares the main stage alongside Guelph Symphony Orchestra players, rocking to a variety of classic hits; from The Beatles to Billy Joel to Daughtry. Tickets will be available through the River Run Centre Box Office. Details are at rockinwiththegso.com.

"Music in the Park"- 3 pm Sunday June 12, 2011

We perform our eighth annual Music in the Park concert, at the Guelph Multicultural Festival. This is a fun afternoon of popular classics. Admission is free. Donations gratefully accepted. Make this a special day - go to dinner after, or lunch before, and enjoy the sunshine and delightful music from Guelph's Own Orchestra.

Corporate Sponsorship Opportunities

Corporate Underwriter

\$15,000

Corporate Underwriters have demonstrated their commitment to provide an annual stable funding base for an arts organization. Long term funding enables the GSO to plan responsibly and provide the highest quality artistic product to the community.

Gala Event

\$10,000

The Gala sponsor will underwrite the cost of a major concert. This is an opportunity to highlight your company before the general public, the Orchestra's corporate guests and government funding bodies at the concert and at a reception prior to the show.

Orchestra Presenter

\$5,000

Orchestra Presenters sponsor a portion of the direct artistic costs of the Season. They can receive special consideration as partners in producing the overall Season or can be affiliated with a specific component of the Season.

Season Sponsor

\$3,500

This is a made-to-order sponsorship category, which can be negotiated to fit both your needs and the needs of the Orchestra. Examples of partnerships include media sponsorships, the program, tickets, and a visiting conductor. If you have a unique idea of how you would like to build a partnership with the Orchestra, this is the category for you.

Performance Sponsor

\$3,000

Sponsor a specific performance, connecting your company in the public eye with one specific concert. An ideal opportunity to match your corporate image with a specific performance and to entertain corporate clients.

Artist Sponsor

\$2,000

Artist sponsors are partnered with selected guest artists performing during the Season.

Education Sponsor

\$1,000

Sponsors in this category see their money directed to our educational programming including the Guelph Symphony Concerto Competition and Masterclasses offered during the Season.

Corporate Sponsorship Benefits

Corporate Underwriter

\$15,000

Corporate Underwriters have demonstrated their commitment, over an extended period of time, to provide a stable funding base for an arts organization. Long term funding enables the GSO to plan responsibly and provide the highest quality artistic product to the community. A multi-year commitment is welcome.

Corporate Underwriters can be affiliated with a major event or the Orchestra Season and can receive top billing in all Orchestra promotional materials.

Corporate Underwriter Benefits

- top billing on all printed materials which includes Orchestra sponsors
- your corporate logo on the Orchestra letterhead throughout the year and on all printed material about the Orchestra
- your corporate logo on 1000 Orchestra posters
- your corporate logo in 3500 Orchestra brochures (if sponsorship committed by end May)
- your corporate logo on 2500 Orchestra concert programmes
- a full page ad on the back cover of the Orchestra programme, corporation to provide camera ready copy
- recognition in the lobby at all Orchestra events
- 2 tickets for each of the Orchestra performances (10 total)
- invitation to all Patron's Circle functions and receptions
- opportunity to host an exclusive corporate event – up to 20 seats will be available for any one of the Orchestra concerts in the River Run Centre at 20% discount (Note: arrangements to be initiated by sponsor group at least 6 weeks in advance)
- recognition of your sponsorship on the title page or back cover of every concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Gala Event

\$10,000

The Gala Sponsor this year will underwrite the cost of the New Year's Day *Dreams of Vienna* concert, OR the April 3 *Masterworks: Liszt and Brahms* concert.

A sold-out house is again anticipated for this popular program of Viennese classics, featuring soprano Donna Ellen Trifunovich and mezzo Julie Nesrallah. The *Masterwork: Liszt and Brahms* concert brings conductor candidate Judith Yan back to Guelph, plus "titan of the keyboard" Alexei Gulenco performing Liszt's Piano Concerto No. 1.

Gala Event Sponsorship Benefits

- your corporate name on all print materials about the Orchestra
- your corporate logo on 1000 Orchestra posters
- your corporate logo in 3500 Orchestra brochures (if sponsorship committed by end of May)
- your corporate logo on 2500 Orchestra concert programmes
- a full page ad in the Orchestra programme, corporation to provide camera ready copy
- recognition in the lobby at all Orchestra events
- 10 tickets for Event performance and reception
- invitation to all Patron's Circle functions and receptions
- opportunity to host an exclusive corporate evening (reception & concert) – up to 15 seats will be available at 20% discount for the New Year's concert performance at the River Run Centre - (Note: arrangements to be initiated by sponsor group at least 6 weeks in advance)
- recognition of your sponsorship on the title page or back cover of every concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Orchestra Presenter

\$5,000

Orchestra Presenters sponsor a portion of the direct artistic costs of the Season. They can receive special consideration as partners in producing the overall Season or can be affiliated with a specific component of the Season. Examples of opportunities for Orchestra Presenters include underwriting the artistic fees for:

- the Orchestra musicians for any concert of the Season
- Soloists performing with the GSO this season.
- A section of the orchestra for the entire season.

Orchestra Presenters make an important artistic contribution to the Orchestra programming. They make it possible for the Orchestra to program more major musical events for the residents of Guelph by sponsoring professional musicians and artists to perform in the community.

Orchestra Presenter Benefits

- your corporate name on all print materials about the Orchestra
- your corporate logo on 1000 Orchestra posters
- your corporate logo in 3500 Orchestra brochures (if sponsorship committed by end of May)
- your corporate logo on 2500 Orchestra concert programmes
- a full page ad in the Orchestra programme, corporation to provide camera ready copy
- recognition in the lobby at all Orchestra events
- 2 tickets for Orchestra Season concerts (10 total)
- invitation to all Patron's Circle functions and receptions
- opportunity to host an exclusive corporate evening – up to 10 seats will be available for any one of the Orchestra concerts at 20% discount - (Note: arrangements to be initiated by sponsor group at least 6 weeks in advance)
- recognition of your sponsorship on the title page or back cover of every concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Season Sponsor

\$3,500

This is a made-to-order sponsorship category, which can be negotiated to fit both your needs and the needs of the Orchestra. Examples of partnerships include

- Media Sponsor
- Sponsor of the Conductor's Podium
- Sponsor of the Concert-Master
- Programme Sponsor

If you have a unique idea of how you would like to build a partnership with the Orchestra, this is the category for you. We will work to find the perfect fit for both your company and the Guelph Symphony Orchestra.

Season Sponsor Benefits

- special recognition related to your sponsorship as negotiated with the Guelph Symphony Orchestra
- your corporate logo on all appropriate promotional vehicles related to your sponsorship choice
- a half page ad in the Orchestra program, corporation to provide camera ready copy
- opportunity to host an exclusive corporate evening – up to 10 seats will be available for the sponsored performance at a preferred rate of 20% – (Note: arrangements to be initiated by sponsor group at least 6 weeks in advance)
- recognition as a Season Sponsor displayed in the lobby of the performing venue during all Orchestra performances
- 2 tickets to each Orchestra Seasonal concert (10 total)
- an invitation for you and a guest to attend the Gala Event and reception in January
- recognition of your sponsorship on the title page or back cover of the concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Performance Sponsor

\$3,000

Sponsor a specific performance, connecting your company in the public eye with one specific concert - an ideal opportunity to match your corporate image with a specific performance and to entertain corporate clients. Performances to choose from include:

- *Christmas Choral Fantasy.*
- *Brilliant Beethoven*

Performance Sponsor Benefits

- your corporate logo in 3500 Orchestra brochures (if sponsorship committed by end of May)
- your corporate logo on 2500 Orchestra concert programmes
- signage in the lobby during the performance you have sponsored
- 2 tickets to each Orchestra Seasonal concert (10 total)
- a one-quarter page advertisement in the Orchestra programme, corporation to provide camera ready copy
- opportunity to host an exclusive corporate evening – up to 10 seats will be available for the sponsored performance at a preferred rate of 20% – (Note: arrangements to be initiated by sponsor group at least 6 weeks in advance)
- an invitation for you and a guest to attend the Gala Event reception in January
- recognition of your sponsorship on the title page of the concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Artist Sponsor

\$2,000

Artist sponsors are partnered with selected guest artists performing during the Season. This year, sponsors are being sought for the following individual artists:

- Donna Ellen Trifunovich – Jan 1st concert
- Julie Nesrallah – Jan 1st concert
- The Guest Orchestra Conductor for any concert in the Orchestra Season

Artist Sponsor Benefits

- your corporate logo in 3500 Orchestra brochures (if sponsorship committed by end of May)
- your corporate logo on 2500 Orchestra concert programmes
- signage in the lobby during the performance of the artist you have sponsored
- two tickets to the performance featuring the sponsored artist
- a quarter-page advertisement in the Orchestra programme, corporation to provide camera ready copy
- opportunity to purchase a block of tickets at a preferred rate (20%) for the performance of the sponsored artist
- an invitation for you and a guest to attend the Gala Event and reception in January
- recognition of your sponsorship on the title page of the concert programme
- a receipt for the portion of sponsorship permitted by CRA regulations

Education Sponsor

\$1,000

Sponsors in this category see their money directed to our educational programming including the Guelph Symphony Concerto Competition and Masterclasses offered during the Season.

Education Sponsor Benefits

- your corporate name on all materials promoting the Orchestra's educational programs
- signage in the lobby during the Concerto Contest and offered Masterclasses
- two tickets to the final concert of the Season which features a performance by the Contest winner
- an invitation for you and a guest to attend the Gala Event and reception in January
- recognition of your sponsorship on the title page of the Orchestra programme
- a receipt for the portion of sponsorship permitted by CRA regulations